

Press release

System solutions for sustainable buildings

heroal continues to expand its commitment to a sustainable future

Verl, April 2023. heroal – Johann Henkenjohann GmbH & Co. KG has long since integrated sustainability into its corporate philosophy and has set itself ambitious targets to continue actively contributing to greater sustainability into the future. From energy-efficient, recyclable, durable and Cradle to Cradle®-certified products for new builds and renovations through to energy-efficient production processes and the continuous reduction of its carbon footprint, the company is committed to sustainability across the board. heroal systems also ensure that fabricators meet all requirements for all common building certification systems and that they have access to a broad portfolio of system solutions for maximum sustainability standards in new builds and renovations.

As a forward-looking family-run company, heroal is aware of its responsibility to the environment and society: sustainability has long been a cornerstone of its business strategy. The company strives to improve life, living and working for the current and future generations, and to contribute to sustainable construction with high-quality, durable and recyclable system solutions. The holistic view of sustainability and responsibility extends to all aspects of the company's business activities.

Max Schöne, heroal CEO: "We are constantly seeking new ways of optimising our system solutions in terms of the footprint that they leave behind with their production and decades of use. We are also constantly expanding the use of renewable energies and continuously reducing energy losses along the value chain. In line with the Science Based Target Initiative (SBTi) and the Paris Climate Agreement to limit global warming, we have defined our actions to meet the goal of 1.5 degrees and base our activities on the UN sustainability targets. In addition, our multi-year action plan strives to ensure that our production areas achieve climate neutrality within the next five years and to reduce our total carbon footprint by 50 percent by 2030."

36 systems with Cradle-to-Cradle Certified® product certification

heroal aluminium system solutions have a huge impact on the building shell. Their exceptional durability ensures that they remain in a building for decades before being recycled. The Cradle to Cradle Certified® product certification in the silver and bronze categories confirms the consistent commitment to sustainability throughout the entire product life cycle of the solutions. The company has already achieved a high level of coverage with 36 currently certified systems in the window, door, curtain wall, lifting-sliding and fire safety system product areas. The internationally recognised certification is used as the verification document in many green building standards for renovations and new builds, such as LEED, DGNB and BREEAM. The company also intends to include roller shutter and sun protection in its certification portfolio.

heroal partners benefit from the certifications in a number of ways. Using recyclable products allows them to contribute to greater sustainability in their construction projects and they can actively use the benefits, such as the durability and recyclability of heroal systems, in customer consultations. Cradle to Cradle Certified® products also allow partners to participate in invitations to tender with all significant certification systems in Europe. heroal system solutions for passive house constructions, with the PH (passive house) identifier, provide even greater added value: they support the energy-efficient operation of the building throughout its entire useful life.

Easy access to environmental product declarations

What's more, heroal can also supply fabricators with the necessary evidence on sustainable construction for invitations to tender with EPD requirements. The creation of project-specific environmental product declarations is made particularly easy for company partners: for heroal window, lifting-sliding, door and curtain wall systems, EPDs for frame profiles and defined dimensions can be quickly and easily requested in the heroal Communicator. Alternatively, they can also be retrieved from the ÖKOBAUDAT database.

Images



[heroal_Nachhaltigkeit]

From energy-efficient, recyclable, durable and Cradle-to-Cradle®-certified products for new construction and renovation to energy-efficient production processes and a continuous reduction of the CO₂ footprint, heroal is committed to sustainability. © heroal



[heroal_Fassadenbegrünung]

In the context of tenders with EPD requirements, heroal relies on transparency. For the heroal systems, the EPDs for frame profiles and defined sizes are available quickly and easily in the heroal Communicator. © heroal

heroal – the aluminium systems supplier

As a manufacturer of aluminium system solutions for roller shutters, sun protection, roller doors, windows, doors, sliding doors, curtain walls and patio roofs, heroal is one of the international market leaders. Founded in 1874, the family company employs over 800 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. heroal focuses on innovative and high-quality systems for fabricators, architects, planners, investors and building owners. heroal products are characterised by first-class quality, industry-leading customisation options and consulting and services in every phase of the building lifecycle. heroal systems are developed and manufactured in Germany.

More information is available at www.heroal.com.

Press contact:

heroal – Johann Henkenjohann GmbH & Co. KG

Lena Holtkamp-Stein

Österwieher Str. 80

33415 Verl (Germany)

Tel.: +49 5246 507-5143

E-mail: presse@heroal.de

Social media:

Facebook: <https://www.facebook.com/heroal.Deutschland>

<https://www.facebook.com/heroal.international>

Instagram: <https://www.instagram.com/heroal>

Pinterest: <https://www.pinterest.de/heroalJohannHenkenjohann>

YouTube: <https://www.youtube.com/user/heroalVerl>

LinkedIn: <https://www.linkedin.com/company/heroal---johann-henkenjohann-gmbh-&-co.-kg>

XING: <https://www.xing.com/pages/heroal>